



Christine H. Miller

Retired Of Counsel

Christine Miller has extensive prior experience counseling clients on advertising and trademark matters. Her advertising practice included helping clients develop substantiation for advertising claims, regulatory clearance of advertising, and handling advertising challenges at the FTC, the NAD, and the networks. She also handled several NARB appeals. She was involved in numerous Lanham Act advertising litigations and consumer class actions, and worked extensively with market research experts to develop or critique trademark and advertising surveys used in legal proceedings.

Her clients included leading companies in the pharmaceutical, cosmetic, food, beverage, confectionery, travel, and pet product industries. She assisted clients with product launches, package development, and the creation and defense of major advertising campaigns.

Past Representative Matters

Advertising Litigation

Prosecution and defense of false advertising cases, NAD and network challenges, and FTC investigations involving a wide range of professional and consumer advertising.

Advertising Clearance

Advice concerning advertising substantiation and network clearance.

Trademark and Trade Dress

Prosecution and defense of trademark and trade dress cases involving a wide variety of pharmaceutical and consumer products and services.

Legal Surveys

Extensive experience commissioning consumer and professional market research for claim support and for use in trademark and false advertising legal proceedings.

Education

- Albany Law School (J.D., 1978)
 - Member, Justinian Society
 - *Albany Law Review*

- Salutatorian
- Vassar College (B.A., 1973)