



Julie A. Simeone

Partner

jsimeone@pbwt.com

212.336.2086

Julie Simeone is a Partner in the firm's Litigation Department. She represents law firms and individual lawyers accused of legal malpractice in all stages of litigation. Julie has represented firms in cases arising from complex financial transactions, cryptocurrency matters, and large-scale litigation, as well as those involving government investigations and bankruptcy proceedings.

Julie also has vast experience representing companies in the food and beverage industry, pharmaceutical and medical device organizations, media companies, software companies, artists, and technology startups. Her representation extends across a variety of intellectual property matters—namely trade secret, copyright, patent, and trademark disputes.

From 2016 to 2017, Ms. Simeone served as a law clerk to the Hon. Eric N. Vitaliano of the United States District Court for the Eastern District of New York. In 2025, Ms. Simeone was featured in the *Law.com* "[How I Made Partner](#)" series.

Representative Matters

Law Firm Defense

Represented an *AmLaw* 100 firm against \$300 million malpractice claim involving the multibillion-dollar acquisition of assets in the renewable energy sector.

Representing a national law firm and one of its partners against claims of fraud arising from the firm's representation of company engaged in a multimillion-dollar financial transaction.

Represented a global law firm against claims ranging from malpractice to breach of fiduciary duty and fraud related to the firm's work on a multimillion-dollar venture capital transaction, resulting in a favorable settlement.

Represented a global law firm in contempt proceedings in New York State Supreme Court. Successfully argued and defeated motion for contempt.

Advising a global law firm in defending against breach of fiduciary duty and breach of contract claims in New York State Supreme Court.

Trade Secret, Copyright, Trademark and Trade Dress Litigation

Representing a leading pharmaceutical and healthcare products company in a trade dress and trademark infringement suit against a competitor in federal court in Minnesota.

Representing company in the Southern District of Texas against claims brought under the Defend Trade Secrets Act (“DTSA”) and Texas Uniform Trade Secrets Act (“TUTSA”). Successfully defended against motion for preliminary injunction and TRO.

Represented company in the energy and industrial products sector against claims brought under the Defend Trade Secrets Act (“DTSA”) and state law.

Represented software company in civil trial in the Eastern District of New York involving claims for unfair competition and misappropriation of idea. Obtained a successful damages verdict.

Represented the trustee of the estate of a celebrated American artist in JAMS arbitration and state court litigation to terminate a license agreement. Successfully argued motion for preliminary injunction. Obtained favorable settlement.

Represented media organization in submission to the United States Copyright Office regarding copyright ownership for news content and protections for press publishers under United States copyright law.

Represented media organization in submission to the United States Patent and Trademark Office regarding copyright law and artificial intelligence.

Represented major book publisher and retailer in copyright infringement action in the Southern District of New York. Obtained a favorable jury verdict.

Represented technology start-up in suit against competitor for trademark infringement resulting in favorable settlement.

Complex Commercial Litigation & Advertising/Unfair Competition Litigation

Representing Fortune 50 healthcare company in case involving allegations of violations of False Claims Act. Obtained favorable determination on motion to dismiss in federal court in New York and recently secured an affirmance at the U.S. Court of Appeals for the Second Circuit.

Represented in California federal court a multinational beverage company in putative consumer class actions concerning product advertising and labeling.

Represented a medical device company against claims of false advertising and unfair competition in the Southern District of California. Obtained favorable summary judgment determination, dismissing all claims, which was later affirmed by the U.S. Court of Appeals for the Ninth Circuit.

Represented international healthcare company against allegations of defamation and unfair competition in Florida state court.

Represented medical device manufacturer in complex contract dispute concerning supply and sales agreement.

Represented a major medical device manufacturer in connection with a civil Department of Justice investigation, resulting in favorable outcome for client.

Patent Litigation

Represented major book publisher and retailer in damages trial in the Southern District of New York in a patent litigation.

Represented endodontic equipment manufacturer against allegations of patent infringement in the District of New Mexico.

Pro Bono

Representing an asylum applicant due to persecution based on political opinion.

Represented incarcerated client challenging the conditions of his confinement in a 1983 litigation pending in the Southern District of New York.

Represented a Marine Corps veteran in connection with an application for a discharge upgrade before the Naval Discharge Review Board.

Successfully represented family of New York student in seeking reimbursement for educational services from the Department of Education.

Successfully represented client to challenge inclusion in New York State's Central Register for child abuse and neglect.

Represented member of now-disbanded Presidential Advisory Commission on Election Integrity in a lawsuit to obtain documents from the Commission.

Admissions

- U.S. Court of Appeals, Second Circuit
- U.S. Court of Appeals, Ninth Circuit
- U.S. District Court, Eastern District of New York
- U.S. District Court, Southern District of New York
- U.S. District Court, District of Colorado
- New York

Professional Activities

HONORS:

- Outstanding Work and Dedicated Pro Bono Service to the New York County Lawyers Association (2018)

MEMBERSHIPS:

- Emerging Leaders, World Services Group
- New York County Lawyers' Association, Interim Program Coordinator, Veterans Discharge Upgrade Project (2021)

SPEAKING ENGAGEMENTS:

- Don't Judge Me: Asserting Judgmental Immunity and Similar Defenses (September 11, 2025)
- AI and the Workplace: What You Need to Know Now (May 9, 2024)
- Litigation Nuts & Bolts: Preliminary Injunctions and Temporary Restraining Orders (March 8, 2023)
- AI & IP: Developments In Copyright and Patent Law in the Age of Artificial Intelligence (September 22, 2022)
- Refresher on The Current Scope of Protections Under New York City and State Human Rights Laws, Employment Law & Employee Benefits CLE Series (October 12, 2021)
- Employment Agreement Best Practices, Employment Law & Employee Benefits CLE Series (October 15, 2020)
- Pay Equity Update, Employment Law & Employee Benefits CLE Series (October 10, 2019)
- Ethics in the Employment Law Context, Employment Law & Employee Benefits CLE Series (October 16, 2018)

Publications

- Co-Author, "[Back Labels in False Ad Cases Get Some Clarity in 9th Circ.](#)," *Law360* (April 11, 2024)
- Co-Author, "[Second Circuit Revisits 'Mantikas' in 'Taste of Mexico' Case](#)," *New York Law Journal* (July 13, 2023)
- Co-Author, "[Upside For Advertisers After 2nd Circ. False Ad Suit Revival](#)," *Law360* (June 27, 2023)
- Contributor to [How to Build a Nation in 15 Weeks](#)
- Contributor to [Misbranded: The Food/Drug/Cosmetic False Advertising Blog](#)
- Contributor to [New York Patents Decisions Blog](#)
- Co-author, *Licensee May Bring Infringement Suit, For Now*, *The Licensing Journal*, Vol. 39, No. 10 (November/December 2019)
- Co-Author, *Cybersecurity Governance: A Guide for Corporate Officers, Directors and General Counsel*, Bloomberg Law's Privacy & Data Security Practice Portfolio Series (May 2019)
- "Not So Legitimate: Why Courts Should Reject an Administrative Approach to the Routine Booking Exception," 89 N.Y.U. L. Rev. 1454 (2014)

Education

- New York University School of Law (J.D., *cum laude*)
 - Notes Editor, *New York University Law Review*
 - Edmond Cahn Law Review Award
 - Ann Petluck Poses Memorial Prize for Clinical Work
 - Albert Podell Award for Oral Advocacy
 - Best Oral Advocate at the 42nd Annual Orison S. Marden Moot Court Competition
- Columbia University (M.A.)
- Boston University (B.A., *magna cum laude*)